

Level 3 **Graphic Design**

100%
Pass Rate

82%
High Grades

54%
Distinction

Explore a
wide range
of design
software

Work on
industry
standard
Apple Macs



UAL Level 3 Graphic Design

Welcome to Level 3 Graphic Design at Runshaw College. This two year course aims to provide students with the opportunity to gain a nationally recognised qualification and equips them with the skills, knowledge and understanding necessary to progress into further or higher education, or training and apprenticeships in the creative sector. It is a stimulating and demanding course designed for those who have an interest in Graphic arts, giving students the opportunity to explore and develop their creativity.

Students will explore a wide range of digital and manual materials, techniques and processes, including Graphics software such as Adobe Photoshop, Illustrator and InDesign, drawing, printmaking and mixed media. Working through the design process, students learn how to gain visual and topical research, use the work of other illustrators and designers to inspire their own work, experiment creating a range of initial ideas, before developing work to a final design. Examples of projects students complete include typography, branding, digital illustration, book illustration, advertising, campaigns, packaging, character design, fashion promotion, infographics, magazine design and motion graphics to name just a few!

In Year 1 students complete projects which introduce them to the essential skills required, before progressing onto a self initiated project where students have more autonomy in the design process. In Year 2 students are introduced to specialist areas within Graphic Design to enable them to identify the theme and type of work they complete for a Final Major Project. Students also complete live briefs within Studio22, our student led design agency. This gives students excellent experience of the world of work. As well as developing students' professional practice in the visual arts, the Extended Diploma also advances a range of transferable skills that may be beneficial in other subject areas.

By the end of the course, our students demonstrate initiative, team working, problem solving, literacy, numeracy and presentation skills, amongst others. To enhance studies at college and to inform ideas, students have the opportunity to undertake primary research at inspirational locations and visit museum and art gallery collections.

Our students are extremely successful progressing from this course onto high profile courses at universities such as Lancaster University, The University of Salford, Huddersfield University and Manchester Metropolitan University. To further enhance studies at the college, our students must source and participate in an external work placement in a relevant industry.

Do you want a career in graphics, illustration, advertising or art direction? If you want to learn more about the role of a Graphic Designer, whilst developing relevant skills and a knowledge of the industry and working to briefs, then this is the course for you!

Entry Requirements:

A minimum of 5 x Grade 4s, including English, Maths and Art or Graphic Products.

What's great about this course?



Produce a high quality portfolio



Industry experienced tutors



Open expansive career pathways



[runshawcoll/ed-graphics](https://runshawcoll.ed-graphics)



[Runshaw_visual_arts](https://runshaw_visual_arts)

For more information about our courses, visit runshaw.ac.uk
call **01772 643000** or email info@runshaw.ac.uk