

Level 3 Creative Digital Media Production

30%
High Grades

75%
progression to Degrees /
Apprenticeships

**Practical
Based
Projects**

**RunshawTV
enrichment**

**Industry
Standard
Equipment**



Level 3 Creative Digital Media Production

Welcome to Vocational Media at Runshaw College. Our academic and 'hands on' approach, offers our learners the best chance of securing a successful future in a competitive media environment.

The course is structured so that our learners will undertake a range of practical based projects throughout the two year programme, providing the foundations which allow our learners to flourish, with many continuing on to university degrees in a chosen specialism. Some of our learners have gone on to gain entry into renowned establishments including Salford University, Edge Hill University, Ravensbourne in London and Bournemouth University.

During the programme learners undertake projects within areas such as video production, video editing, audio and soundtrack production, advertising, film production, media campaigns, desktop publishing, graphic design and photography. The vocational programme we provide is the first step in getting you a career in the creative media industry.

All students have the opportunity to enhance their qualification by working in our Professional Practice Video Production company RunshawTV. This gives vocational media students' experience of working with clients and setting up equipment for real-life events for a variety of different purposes and settings. The programme offers a wide range of different enrichment activities for our learners including regular behind the scenes visits to television and film studios, exhibitions and specialist workshops.

Our alumni have a variety of different careers in the industry working for media establishments such as ITV, the BBC, Warner Bros and Disney, along with a range of independent production companies, and a number of ex-students have developed successful careers as freelancers working across many areas of the media.

Ex-Vocational Level 3 Creative Media Production student Neha Navekar has gone on to work for the BBC, ITV, and Social Media Outlets including Britain's Got Talent and The Voice. Josh Davies has recently won a Royal Television Award for his film, 'Solace'. Rupa Rathod is now a sought after motion graphics artist for TV performance and music tours, including

artists such as Katy Perry and Tame Impala, and was the video editor for the Taylor Swift Eras Tour documentary.

Jay Chauhan and Grace Mumby earned a lucrative BBC Apprenticeship in Sports Journalism and Production Management respectively. Emily-Beth Roscoe who is working in the production accounting department at Warner Bros. Dan Rimmer studied TV Production at Bournemouth University and now creates video content for Manchester United Football Club. Victoria Ashton progressed on to Salford University, and is now the media executive for Wigan Warriors Rugby Club. Brad Gibson who moved on to Hertfordshire University, recently won a BAFTA for his visual effects and CGI work on BBC fantasy drama 'His Dark Materials'.

Entry Requirements:

A minimum of 5 x Grade 4s, including English & Maths.

What's great about this course?

-  1 Creative freedom
-  2 Excellent Career Opportunities
-  3 Employability skills

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For more information about our courses, visit runshaw.ac.uk
call **01772 643000** or email info@runshaw.ac.uk