

Business

Future's
Week

Trips &
Visits

83%
A*-C Grades

Industry
links

Strong
university
connections



A Level Business

All of our A-Level Business students at Runshaw College enjoy success, they achieve grades which qualifies them for both university and degree apprenticeships, as well as gaining the employability skills relevant for their future career.

A-Level Business encompasses a range of different topics which will help to prepare you for further education or entering the world of work. Previous students of the course who we have welcomed back for our A-Level Business Future's Week event have all confirmed how studying ALevel Business equipped them with the knowledge, skills & behaviours needed to be able to succeed at university or on the first step of their new career ladder.

Essentially we will cover 10 topic areas over the 2 year course starting at the very beginning in terms of 'what is a business' and in year 2 moving on to thinking about large multinational organisations such as Apple and what strategies they might use to enable them to be so successful. Over the two years we will cover the basic functional areas of Marketing, Operations, Human Resources and Finance as well as considering the external environment in terms of how political & legal decisions, economic, technological and social changes impact businesses and can provide huge opportunities and threats for businesses, particularly in terms of disruptive change yet the external environment is not something that businesses can control.

We have strong links with industry and higher education. Each year we have guest lectures from universities to help complement the A-Level course and support wider reading. Our annual A-Level Business Future's Week welcomes nearly 40 guest speakers ensuring that our students discover the huge range of options that are available to them once they have completed their A-Level course.

A Level Business develops crucial life skills such as money management and communication skills. In choosing A Level Business, rest assured that we will do our utmost to make sure that you enjoy and achieve whilst studying with us.

Entry Requirements:

A minimum of 5x Grade 5s, including Maths & a written subject.

What's great about this course?

-  **Grades and pass rates above national average**
-  **Relevant study for your future career**
-  **Exciting global trips**
-  **Amazing opportunities for entrepreneurship**
-  **Teaching that is outstanding**

Business Academy
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Experts in Business

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For more information about our courses, visit runshaw.ac.uk
call **01772 643000** or email info@runshaw.ac.uk