RUNSHAW COLLEGE

Vocational 2027/2028

Applied Tourism & Visitor Economy Vocational Pathway

98% Pass Rate

Enhance your knowledge of customer service

Superb employment opportunities

Mock aircraft

Practical and theory rooms



Applied Tourism & Visitor Economy
Vocational Pathway

Why choose our Applied Tourism and Visitor Economy pathway?

This programme introduces the breadth of the tourism, events and visitor economy sectors. Students learn about service excellence, destination management and the customer journey through practical, employer linked activities.

What will I study?

Themes include customer service, events, visitor attractions, global destinations, sustainability, marketing and the structure of the tourism industry. Practical work and employer insights enrich the curriculum.

What progression is there?

Tourism, hospitality or events apprenticeships, university study, or employment in customer facing and service based roles.

Disclaimer

Final qualification titles for 2027 will be confirmed once national guidance on vocational education reform is issued.



Runshawtourism

@TourismRunshaw

For more information about our courses, visit **runshaw.ac.uk**
call **01772 643000** or email **info@runshaw.ac.uk**

Applied Tourism & Visitor Economy Vocational Pathway A5 2027-28 September 15 2026