

Graphic Design

VOCATIONAL PATHWAY

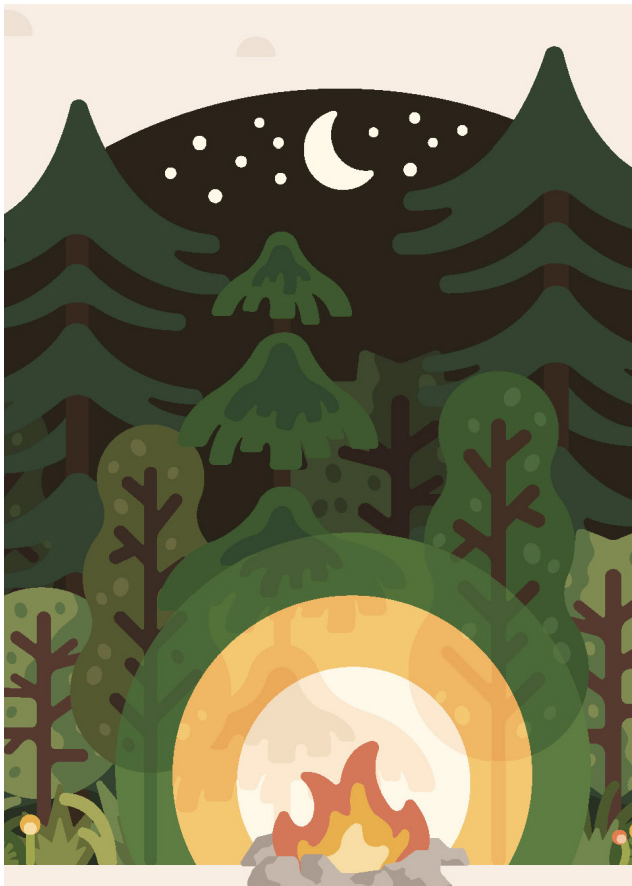
100%
Pass Rate

81%
High Grades

57%
Distinction

**Explore a
wide range
of design
software**

**Work on
industry
standard
Apple Macs**



HOMO FLORESIEN

"Homo floresiensis", also known as the "Flores Man", are a species of archaic human known for their miniature height who occupied islands of Flores in Indonesia, until the arrival of modern humans about 50 years ago. They are often nicknamed "Hobbit" after the fictional character due to their height, stood at around 3'7" on average! Their species disappeared in a cave in Indonesia in 2003, when a group of archaeologists were originally looking for evidence of the original migrants from Asia to Australia (discovered a century later), but instead discovered a small, primitive, and very different species, named by Peter Brown, LB. In 2016, they were officially recognized as a separate species, named by Peter Brown, LB. It was a thirty-year-old mystery, and has been nicknamed "Little Lady of Flores" or "Flores Hobbit".

This is an adult male Denisovan tooth from 84.1-55.2 thousand years ago!

Found in the Denisova Cave, Russia

Flores

Anatomy

Graphic Design VOCATIONAL PATHWAY

Why choose this Graphic Design course?

This course is ideal if you are visually creative and want to develop design skills that reflect how the creative industries work. You will build a strong portfolio through practical briefs, explore contemporary design practice and learn to communicate ideas professionally, supported by specialist facilities and experienced staff.

What will I study?

You will explore visual communication, layout and typography, branding and identity, illustration, digital image making and design development. Projects may include poster and editorial design, packaging, illustration, digital graphics and campaign work, alongside sketchbook development, research, experimentation and refined final outcomes.

What progression is there?

Students progress to university degrees and higher apprenticeships in graphic design, illustration, animation, advertising, digital design and related creative subjects, or employment and freelance routes within design studios, marketing teams and creative agencies.

Disclaimer

Final qualification titles for 2027 will be confirmed once national guidance on vocational education reform is issued.



- ☒ iMac design studios
- ☒ Industry-led design briefs
- ☒ Personal final major project



runshawcoll/ed-graphics



Runshaw_visual_arts

For more information about our courses, visit runshaw.ac.uk
call **01772 643000** or email info@runshaw.ac.uk