RUNSHAW COLLEGE

Vocational 2027/2028

Creative Media
VOCATIONAL PATHWAY

100% Pass Rate

93% High Grades Level 2

75% High Grades Level 3

RunshawTV enrichment

Industry Standard Equipment



Creative Media
VOCATIONAL PATHWAY

Why choose our Vocational Creative Media pathway?

Our Creative Media programme provides a practical, industry-focused route into the world of film, television and digital production. Working with specialist equipment and modern editing and production technologies, students develop strong creative, technical and communication skills. This pathway is ideal for those who enjoy visual storytelling, digital content creation and media production in a professional environment.

What will I study?

Students explore a range of themes including camera work, editing, sound design, script development, digital storytelling, studio production and media project management. Learning is applied, with opportunities to develop a professional portfolio through practical assignments and creative briefs that mirror industry expectations.

What progression is there?

Students progress to creative apprenticeships, degrees in media-related fields, freelance work or roles in production, content creation, broadcasting and the wider creative sector.

Disclaimer

Final qualification titles for 2027 will be confirmed once national guidance on vocational education reform is issued.



VocMedia

For more information about our courses, visit **runshaw.ac.uk**
call **01772 643000** or email **info@runshaw.ac.uk**

Creative Media VOCATIONAL PATHWAY A5 2027-28 September 09 2026